Inspirational Conversationalist

Travise Smith

Photo by Jennifer Hall

Once you meet Travise Smith you will know why she prefers Inspirational Conversationalist over Motivational Speaker. She is quick to say that speakers talk to groups that applaud and laugh on queue.

Conversationalist expect you to talk back and it isn't always on queue keeping the conversation real, relevant and easy to follow. Travise believes "People can inspire you with their beliefs, stories and history, but your motivation has to come from inside of you. Your situation has to motivate you to make a change, be different or move to another level. " Hence the title *Inspirational Conversationalist*.

Getting rid of $172,000 in less than three years (2005)— building a brand while the market and economy is in the biggest downturn since the Great Depression gets a little attention—

The Smith family has been the feature of hundreds of blogs, television, syndicated newspapers, radio, and other online media since 2008. A few recognizable sources like The Charlotte Observer sought out the Smith family in 2009 when the story of their debt freedom testimony became the talk of a few small groups. Later Dave Ramsey (newsletter) & Family Circle also did stories on the family. Needless to say when Travise talks about sacrifice it isn't something she and her family have read, it is from a life she has led.

Family Circle 5/2011 Cheryl Zibisky

The flagship brand CouponMama was created in 2008 after the economy downturn led to job loss for Travise, it spread like wildfire between 2008-2011, over 3500 families have reaped the rewards of this class with over 11K following on Facebook & Twitter.

With so many coupon teachers on the horizon, Travise has made sure to set herself apart by keeping her techniques simple and based on the motto "Shop Save Share" which has carried over to allow churches to build food pantries, increased community involvement and much more. While expanding the CouponMama brand (2012) Travise will be partnering with retailers to increase consistency, customer service goals with customers and decrease coupon fraud.

2012 the brand to "send up the flagpole" will be *7 steps to Leave The Jones Alone* a conversational class based on stewardship. The class or 1:1 plan to assist people to be better stewards over their finances with the ultimate goal to eliminate debt. The class will include the *7 Steps to Leave The Jones Alone (by Adrian & Travise Smith)*, The Smith family testimony with antidotes to help in every day living. The 1:1 plan is a real conversation at your own kitchen table to start the plan and help you as a family.

The resounding response you always hear from anyone who has taken a class, been to a event or simply met Travise is the same— you can feel the passion she has for the product not only because she is teaching but because she is a believer— she has "been there done it." Travise says. "I will never tell you to do anything I haven't done or would be willing to do myself whether it be alone or as a family."

Travise Smith is very active in her community averaging 15 hours a week as a volunteer. Interested in more information or scheduling Travise for an event email Travise@CouponMama.org